

ImpactA Global

ImpactA Global mobilises over \$200m in public and private capital to tackle critical infrastructure deficit in Emerging Markets

- L&G-backed ImpactA Global has raised \$200m in commitments for its Fund
- L&G's existing investment is bolstered by UK government programme MOBILIST, IDB Invest, and other public and private institutions
- Investments will be used to provide vital and catalytic financing for sustainable infrastructure in emerging markets

London, UK, 3 April 2025 – ImpactA Global, a women-led Emerging Markets ('EMs') infrastructure debt investor, has raised over \$200m in public and private capital commitments for its Fund which seeks to tackle the critical infrastructure deficit in EMs. Existing investor L&G, who committed up to \$100m to the firm in October 2023, is joined by new commitments from UK government programme, MOBILIST; the private sector arm of the Inter-American Development Bank Group, IDB Invest; and other private investors. The funds will be deployed to provide vital and catalytic financing for sustainable infrastructure in EMs, with a focus on addressing climate challenges and reducing social inequalities in the following sectors: clean and renewable energy, sustainable mobility, health, water, and sanitation.

The [International Environment Agency](#) estimates that in order to reach net-zero emissions by 2050, EMs require between \$2.2 and \$2.8 trillion of clean energy investment annually by the early 2030s; with [McKinsey](#) analysis further outlining that c. \$1.1 trillion of this investment will need to be provided by international capital sources. ImpactA Global is providing public and private capital an access point into EM investments through defensive critical infrastructure projects, mobilising global capital at scale to help bridge this funding gap, while providing investors competitive risk-adjusted returns for their portfolios.

These commitments showcase the growing appetite for investors to contribute to the development of sustainable infrastructure, whilst benefitting from assets that can deliver resilient and attractive financial returns. [GI Hub](#) reported that returns on infrastructure debt in EMs were double that of developed markets (8% vs 4%) over a 10-year period. Leveraging the strategic nature of these infrastructure assets, ImpactA Global will deploy capital alongside the official sector and multilateral agencies who aid in de-risking through the provision of revenue guarantees, insurance, and other credit enhancement support.

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Isabella da Costa Mendes, Co-Founder and Co-CEO, ImpactA Global: “We are thrilled with the support and collaboration, from both public and private institutions for this important initiative. Through such collaborations, we are providing global investors the confidence to diversify their allocations. We are hugely motivated to address this market gap and demonstrate the quality of outcomes from investing into Emerging Markets.”

Hannah Gore-Randall, Managing Director of Alternative Finance, Asset Management, L&G: “Channelling capital into private debt financing for Emerging Markets is crucial to closing the \$4 trillion annual funding gap and achieve the UN Sustainable Development Goals. We believe this investment shortfall also offers investors the opportunity to benefit from the potential for strong returns and diversification to their portfolios that exposure to EMs can provide. Our early support of ImpactA Global and provision of catalytic capital is one example of how we aim to achieve our dual goals of delivering commercial returns alongside positive social and environmental outcomes.”

Baroness Chapman of Darlington, Minister of State for International Development, Latin America and the Caribbean: “This is a great example of how the Government is partnering with the private sector to harness the UK’s financial expertise and maximise impact. We are modernising our approach to international development to seize opportunities for growth and sustainable development like this one, while delivering value for money for taxpayers.”

In addition to its commitment to the Fund, Mobilist have also supported with the creation of an innovative Technical Assistance Facility designed to accelerate ImpactA Global’s origination process and enhance the robustness of projects with the aim of catalysing further investment into these vulnerable economies.

Victoria Miles, Co-Founder and Co-CEO, ImpactA Global: “Addressing climate challenges and reducing inequalities in underserved Emerging Markets is paramount. These challenges will only be met with the mobilisation of significant pools of private institutional capital. Working with partners such as the UK Government and our blended finance partners will enable ImpactA Global to accelerate this mobilisation and implement its strategy.”

Marisela Alvarenga, Managing Director Financial Sector, IDB Invest: “Closing infrastructure gaps in key sectors like energy, health, and transportation is essential not only for driving economic growth but also for building more resilient economies and enhancing social well-being in Latin America and the Caribbean. We are proud to support ImpactA Global through a capital commitment that includes US\$5 million in first-loss protection for projects in Central America and the Caribbean, funded by the United Kingdom Sustainable Infrastructure Program.”

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ImpactA Global is a women-led investment firm for the global Emerging Markets, with a focus on debt financing for sustainable infrastructure. Founded by Victoria Miles and Isabella da Costa Mendes, ImpactA Global seeks to solve funding gaps in transformational infrastructure projects.

The firm addresses four key sectors and associated UN Sustainable Development Goals: clean energy and renewables; sustainable mobility; healthcare and hospitals; water and sanitation.

ImpactA Global Limited is an appointed representative of Varramore Partners Limited which is authorised and regulated by the Financial Conduct Authority in the United Kingdom. It is not regulated by any regulatory authority in any other jurisdiction.

For further details please visit: <https://www.impactaglobal.com/>

About L&G

Established in 1836, L&G is one of the UK's leading financial services groups and a major global investor, with £1.1 trillion in total assets under management (as at FY24) of which c. 44% (c. £0.5 trillion) is international.

We have a highly synergistic business model, which continues to drive strong returns. We are a leading player in Institutional Retirement, in Retail Savings and Protection, and in Asset Management through both public and private markets. Across the Group, we are committed to responsible investing and dedicated to serving the long-term savings and investment needs of customers and society.

About IDB Invest

IDB Invest is a multilateral development bank committed to promoting the economic development of its member countries in Latin America and the Caribbean through the private sector. IDB Invest finances sustainable companies and projects to achieve financial results and maximize economic, social, and environmental development in the region. With a portfolio of \$21 billion in assets under management and over 394 clients in 25 countries, IDB Invest provides innovative financial solutions and advisory services that meet the needs of its clients in a variety of industries. Visit our website idbinvest.org/en.

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